

WESTERN Roofing EXPO

JUNE 12-14 • PARIS LAS VEGAS



Why exhibit at the WESTERN ROOFING EXPO?

Just ask some of our exhibitors...

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At Allied Building Products, we are always striving to provide value to our customers, prospects, and manufacturing partners. The Western Roofing Expo has proven time and again that our time, money, and efforts are well spent. There is a level of engagement that is unequalled, and brings us an ROI to boot. The WSRCA team of Staff and Board of Directors have done a fantastic job of making this a valued experience year in and year out!

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Greg Bloom
Chief Sales & Marketing Officer
Allied Building Products



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APOC has been a proud member, sponsor and exhibitor at the Western Roofing Expo for over 4 decades. WSRCA draws the top contractors, distributors and manufacturers in the western states and provides unique opportunities for education and networking. WSRCA is one of only a handful of trade shows remaining that actually generates consistent leads, new business and a positive ROI.

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Bob Hyer
VP of Sales & Marketing
APOC



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Polyglass U.S.A., Inc. exhibits at the Western States Expo every year. The benefits of exhibiting include supporting an important industry association and its members and having the opportunity to interface with industry professionals. The Western States Expo allows our team to build new and existing relationships with our customers and educate contractors on the many roof system solutions Polyglass manufactures.

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Melissa Mulligan
Marketing Manager
Polyglass U.S.A., Inc.



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Carlisle SynTec Systems exhibits at the Western Roofing Expo every year because it is an excellent opportunity to promote our products and services while networking with leading industry professionals. The relationships formed, ideas exchanged, and knowledge gained at the Western Roofing Expo are all invaluable.

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Katie Bicksler
Marketing Supervisor
Carlisle SynTec Systems



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The Western Roofing Expo is the one place we can count on to see the movers and shakers in the West in a matter of just a few days. The WRE is an assembly of the most successful Western Roofing professionals that get together once a year to learn, see new products, and exchange ideas. We can't afford to miss this industry opportunity.

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Marc Dodson
Publisher
Western Roofing Magazine



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Roofing Contractor exhibits at the Western Roofing Expo because it is the place to be to reach the roofing contractor, who we are dedicated to helping succeed in business! The educational sessions are on target to bring contractors up to speed on what they need to know today to make important changes and become more successful!

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Jill Bloom
Publisher
Roofing Contractor Magazine

