



**WESTERN STATES**  
ROOFING CONTRACTORS ASSOCIATION

465 Fairchild Drive, #210  
Mountain View, CA 94043

Tel: 800.725.0333  
Fax: 650.938.5407

joel@wsrca.com  
www.wsrca.com

*The Voice of the Western  
Roofing & Waterproofing Industry*

# Quick Facts

## Western Roofing Expo 2010

WSRCA's 36th Annual Convention & Tradeshow

June 20-23, 2010

Paris-Las Vegas Hotel & Casino

3655 South Las Vegas Blvd.

Las Vegas, NV 89109

Dear WSRCA Exhibitors,

Enclosed is your Exhibitor Service Manual with convention information for your exhibit space and for your exhibit personnel. Please take note of the deadlines, we wouldn't want you to miss the opportunity to be included in our on-site program.

### **Mandatory forms to WSRCA by April 1 (Located in Section 3/4):**

Rules & Regulations, Floor Plan Diagram, Proof of Insurance / Waiver of Liability, Authorized Signature, Badge List, Product Summary, Product Category, and Hotel Room Reservation Form.

### **Your Booth includes:**

Each 10x10 booth includes a 8' backdrap and a 3' dividing drap that is black in color. It will also include a 7" x 44" identification sign (If ordered in time.) The Paris Ballroom has multicolored carpeting.

### **Move-In:**

Saturday, 6/19: By Appointment

Sunday, 6/20: 8am to 5pm

Monday, 6/21: 8am to 11am

### **Move-Out:**

Tuesday, 6/22: 7:00pm to 10:00pm

Wednesday, 6/23: 8am to 12pm

### **Show Hours:**

Monday, June 21st: 1:30pm to 6:30pm

Tuesday, June 22nd: 3:00pm to 7:00pm

### **Payment:**

Please make sure that you have completed payment for your booth and for your 2010 WSRCA membership dues by December 31, 2009. Non-payment of booth and/or dues will cause your booth to be cancelled with no refund.

Thank you for your participation in this year's show! If you have any questions or comments, please contact **Joel B. Viera** at the Western States RCA office at **(800) 725-0333** or email directly to **joel@wsrca.com**.