



BOOTH DIAGRAM

WESTERN ROOFING EXPO 2010
 WSRCA's 36th Annual Convention & Tradeshow
 June 20-23, 2010
 Paris-Las Vegas Hotel & Casino
 Las Vegas, Nevada

I have reviewed the IAEM Guidelines For Display Rules & Regulations (Section 2) - and our display is compliant with said Guidelines. I agree to be a 'good neighbor,' making neighboring sight lines more visible.

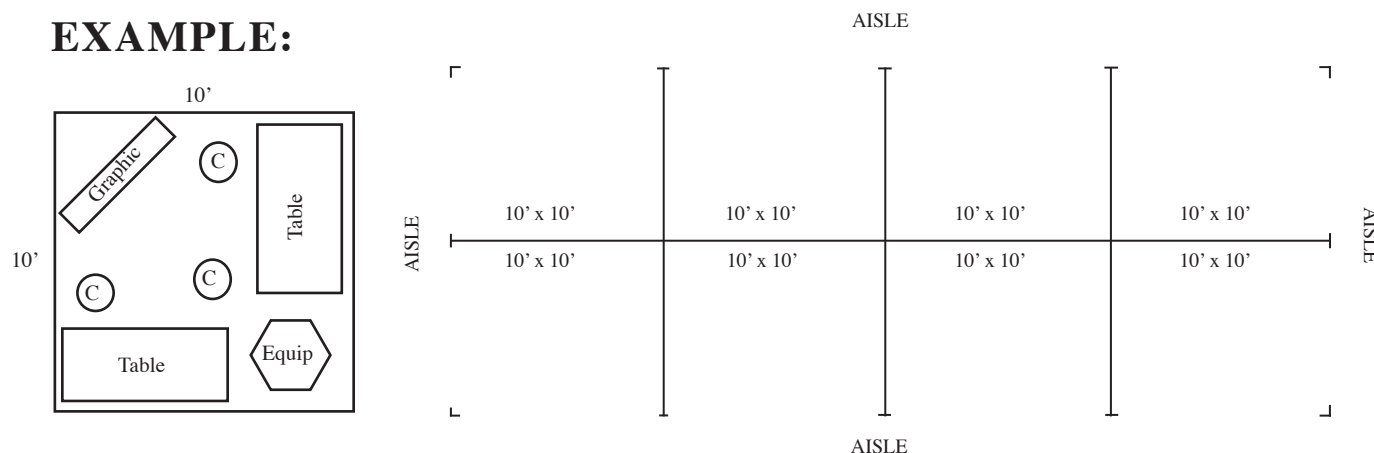
COMPANY: _____ BOOTH #: _____
 ON-SITE CONTACT: _____ EMAIL: _____
 ON-SITE TELEPHONE NUMBER: _____ HOTEL: _____

PLEASE CHECK YOUR BOOTH TYPE:

- In-Line/Linear** - (8ft Height Limit in Rear Half of Booth, 4ft Height Limit on Front Half)
- Corner** - (Guidelines for In-Line Booths Apply, Open Sight Lines for Two Neighbors Needed)
- Perimeter** - (Guidelines for In-Line Booths Apply, Except Maximum Backwall Height is 12ft)
- End Cap** - (8ft Height Limit in Center 10ft of Backwall, 4ft Height Limit within 5ft of Each Aisle)
End Cap Booths cause more problems between exhibitors than any other booth, because most fail to observe backwall height restrictions...
- Peninsula** - (16ft Height Limit in Center 10ft of Backwall, 4ft Height Limit within 5ft of Each Aisle)
- Island** - (The Entire Space May be used up to the Maximum Allowable Height, which is 16ft)

Please sketch how your booth(s) will be set up at the Western Roofing Expo. Draw any equipment, tables, chairs, props, etc., noting any dimensions as shown in the example below. (Blueprints are acceptable in lieu of this form.) For further details, refer to the WSRCA's Show Rules and Regulations. (Section 2). Any changes to your original submission, please make updates and resubmit to the WSRCA office. **PLEASE MAIL/FAX THIS TO THE ABOVE ADDRESS BY APRIL 1, 2010 OR EMAIL BLUEPRINT TO JOEL@WSRCA.COM.**

EXAMPLE:



Please Return to: Western States RCA • Attn: Joel Viera • 465 Fairchild Drive, Suite #210 • Mountain View, CA 94043 • Phone: (650) 938-5441 • Fax: (650) 938-5407 • Email: joel@wsrca.com